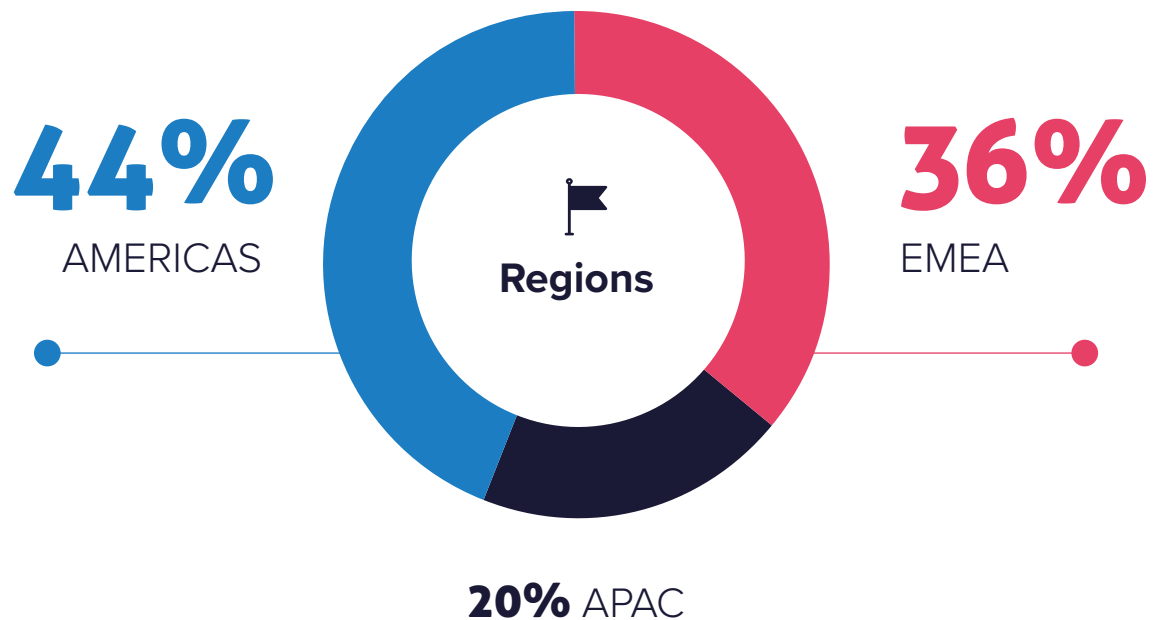


**UCTODAY**  
News, Reviews & Opinions

# EVENTS PROMO PACK 2020

NUMBER 1 FOR UC NEWS

# AUDIENCE



## End Users

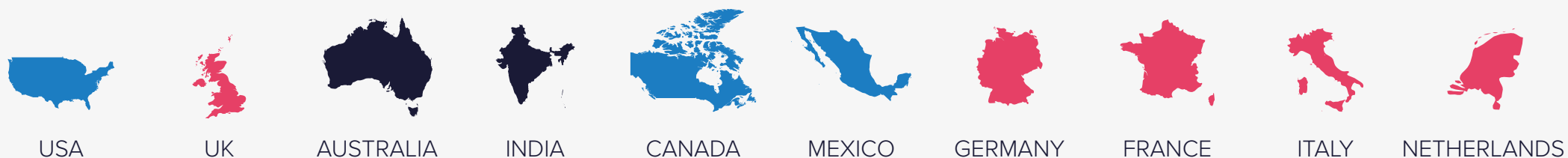
- 41%** SMALL BUSINESS
- 27%** ENTERPRISE
- 17%** MID-MARKET
- 11%** MICRO



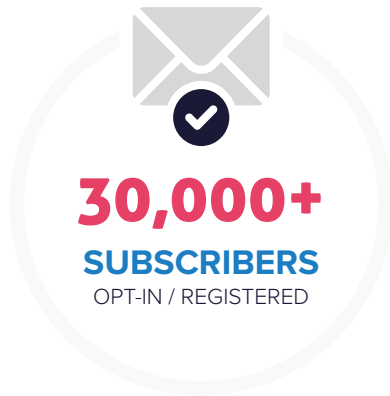
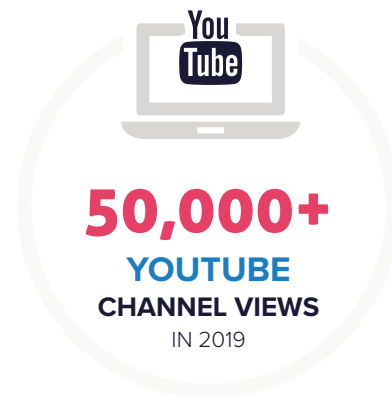
## Industry

- 38%** COMMS SERVICE PROVIDERS
- 23%** RESELLERS
- 17%** TECHNOLOGY VENDORS
- 15%** SYSTEM INTEGRATORS / MSPs
- 7%** DISTRIBUTORS

## Top 10 Countries



# REACH



The Number One\* Online  
Publication for

SUBSCRIBERS

READERS

VIEWERS

LISTENERS

SEARCH

CONTENT

REACH

\*When compared to any other dedicated UC, Collaboration or Customer Experience technology news. publication worldwide.

# INTERESTS



# EVENT COVERAGE

	BRONZE	NEW FOR 2020 SILVER	GOLD
Social Media Mentions	✓	✓	✓
Featured Event Status	✓	✓	✓
Announcement Article	✓	✓	✓
Display Advertising	✓	✓	✓
Newsletter Inclusion	✓	✓	✓
Journalist Coverage	Remote Coverage	Journalist will Attend	Journalist + Cameraman will Attend
Written / Video Stories	1 Written Story	2 Written Stories	2-4 Video Interviews
Banner Impressions	5,000	10,000	20,000
Event eBlast	30,000+ Contacts	30,000+ Contacts	30,000+ Contacts
<b>PRICE PER EVENT</b>	<b>£2,500</b>	<b>£5,000</b>	<b>£7,500</b>

**MEDIA PARTNERSHIP ENQUIRIES WELCOME**

\*Prices exclude travel expenses and taxes.

# GET INVOLVED

Contact the UC Today Team

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[uctoday.com](http://uctoday.com)     